



2025-2026 PF Poinsettia Program



800.883.0234 • www.bfgsupply.com



BFG Headquarters • 14500 Kinsman Road Burton, OH 44021 • (800) 883.0234



Esbenshades
2025-2026 PF Poinsettia Program

Account #: _____	E-Mail Address: _____
Company Name: _____	Ship Date: _____
Contact Name: _____	Ship Via: _____
Ship to Address: _____	Subs okay? - By Color- By Series
_____	Terms/Payment Info: _____
Phone #: _____	Fax: _____
BFG Sales Rep: _____	

Plant Connection Claims Policy: All shipping claims must be filed within 24 hours of receipt of goods from the carrier. Please note any damages due to carrier mis-handling and/or extreme weather conditions. All claims due to quality or shortages must be filed within 48 hours of receipt of goods from the carrier. Please contact the Plant Connection office at 800-883-0234 or your Plant Connection sales rep to place all claims. Failure to follow these steps may void your credit claim. Taking photos of the damaged material, while not required by each vendor, is an excellent way to support your claim

Warranties: As BFG acts exclusively as a broker for the vendors, and is not responsible in any way for the quality of the product or shipping the product to you, all warranties shall be the sole responsibility of the vendor and subject to the terms stated in any warranties supplied by any vendor to you. BFG makes no other warranty of any kind, express or implied, including any warranty of fitness of the product for any particular purpose (even if that purpose is known to BFG).

Disclaimer: The BFG Plant Connection ("BFG") acts exclusively as a broker for the vendors, and is, therefore not responsible in any way for the quality of the product or shipping the product to you. Accordingly, while BFG makes every attempt to insure your order is processed in a timely manner, we cannot be held responsible for the quality, condition or timeliness of your order, or for situations outside of our control. Under no circumstances shall BFG be liable for any damages to you relating to your order, and specifically disclaims any damages to you, including but not limited to actual damages, special, incidental, indirect or consequential damages, loss of crops or any profit."

Please note that BFG's standard terms and conditions apply to any order.

Esbenshade's Ordering Information

Available: For best availability place your order early. Please place prefinished orders by the following dates:

Delivery: September 2, 2025- September 12, 2026

Note:

- All Prefinished poinsettias come with safari already applied for whitefly control.
- Growth regulator and fungicide applied at least once prior to delivery.

Prefinished Poinsettia Amounts per Cart

Category	# Per Cart	# Per Box	# Per Shelf	# of Shelves
5 SINGLE BRANCHED	448	8	8	7
6.5 SINGLE BRANCHED	252	6	7	6
7.5 DOUBLE BRANCHED	180	9	4	5
8.5 TRIPLE BRANCHED	150	0	30	5
10 5 BRANCHED	80	0	20	4
10 REGULAR BASKET (4PP)	80	0	20	4
10 BELDEN BASKET (8PP)	48	0	12	4
12" REGULAR BASKET (4PP)	48	0	12	4

Shipping:

- Grower Truck: available to customers located within our delivery area. Call for a quote for deliveries outside normal delivery zones.
- Customer Pick-up: Available at Wholesale facility: 546 A E. 28th Division Hwy. Lititz, PA 17543

Delivery Frequency:

- Zone 1 – Weekly deliveries
- Zone 2 & 3 – Biweekly deliveries on even weeks (during peak season)
- Zone 4 – will be scheduled by total amounts ordered for each area. Please call for status of scheduled deliveries in your area.

Delivery Charges		
Zone	Prefinished per Cart	Minimum Charge
1	53.10	55.00
2	92.04	90.00
3	113.27	124.00
4	161.65	225.00
<i>*There will be a 22% discount on all orders of 5 carts or more.</i>		



Claims:

- Any claims for shortages or defective materials must be made to Esbenshade's within 48 hours (2 business days) of receipt.
- If you have a claim regarding a grower truck delivery, have the driver call our office before the truck leaves your premises.

2025-2026 Esbenshade's PF Drops

Discontinued Varieties
Christmas Magic Red
Leona Red
Orange Glow
Ruby Red

PF Poinsettia Variety Info

Variety/Color	Bract Color	Natural Season	Vigor
Red			
Christmas Aurora	Red	Mid	Medium
Christmas Feelings Red	Red	Mid	Compact-Medium
Christmas Magic Red	Red	Very Early	Compact-Medium
Christmas Morning	Red	Early	Compact-Medium
Freedom Red	Red	Early	Medium
Fortuna	Red	Early	Medium
Freedom Red	Red	Early	Medium
Grande Italia	Red	Late	Medium-High
Imperial Red	Red	Mid	High
Leona Red	Red	Mid	Medium-High
Mirage	Red	Early-Mid	Compact-Medium
Noel Red	Red	Mid	Medium
Prestige Red	Red	Mid	Medium
Robyn Red	Red	Early	Medium
Ruby Red	Red	Mid	Medium
White			
Alaska	White	Mid	High
Jack Frost	White	Late	High
Virgo White	White	Mid	Medium-High
Whitestar	White (Best White)	Early-Mid	Medium-High
Marble			
Marblestar	Salmon Tinged w/White Edge	Mid	Medium
Robyn Marble	Marble	Early	Medium
Superba Marble	Marble	Mid	Medium
Pink			
Mars Pink	Pink	Mid	Medium-High
Robyn Pink	Pink	Early	Medium
Superba Pink	Pink	Mid	Medium
Novelty Colors			
Autumn Leaves	Peach to Golden Bracts	Mid	Compact
Candy Cane	Red with White Specks	Mid	Medium
Candy Cinnamon	Cinnamon	Mid	Medium
Cortez Burgundy	Burgundy Dark	Mid	Compact-Medium
Novelty Colors (Continued)			
Golden Glo	Yellow	Early	Compact
Orange Glow	Orange	Early	High
Princettia Dark Pink	Pink Dark	Early	Compact
Princettia Pure White	White	Early	Compact
Princettia Queen Pink	Pink	Early	Compact
Princettia Red	Red	Early	Compact
Superba New Glitter	Red with White Flecks	Mid	Medium
Tapestry	Red	Mid	Medium
Tidings Dark Pink	Pink with Dark Pink	Mid	Medium
Valentine	Red Dark , Rose-Shaped	Early	Medium-High
Winter Rose Dark Red	Red (Rose-Shaped)	Late	Compact

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7.5 DOUBLE BRANCHED	180	9	4	5
8.5 TRIPLE BRANCHED	150	0	30	5
10 5 BRANCHED	80	0	20	4
10 REGULAR BASKET (4PP)	80	0	20	4
10 BELDEN BASKET (8PP)	48	0	12	4
12" REGULAR BASKET (4PP)	48	0	12	4

2025-2026 Esbenshades PF Poinsettia Product List

Quantity	Description	Sold As	Pinched
	10" BB Poinsettia Noel Red	3	
	10" BB Poinsettia Superba Marble	3	
	10" BB Poinsettia Superba New Glitter	3	
	10" BB Poinsettia Superba Pink	3	
	10" BB Poinsettia Whitestar	3	
	10" HB Poinsettia Christmas Aurora	5	
	10" HB Poinsettia Christmas Joy (Rd & Wht)	5	
	10" HB Poinsettia Christmas Joy (Rd,Wht,Pnk)	5	
	10" HB Poinsettia Marblestar	5	
	10" HB Poinsettia Noel Red	5	
	10" HB Poinsettia Sprba Rd, Pnk /Alpina Wht	5	
	10" HB Poinsettia Superba Marble	5	
	10" HB Poinsettia Superba New Glitter	5	
	10" HB Poinsettia Superba Pink	5	
	10" HB Poinsettia Superba Red & Alpina White	5	
	10" HB Poinsettia Whitestar	5	
	10" Poinsettia Alaska	3	5PP
	10" Poinsettia Candy Cinnamon	3	5PP
	10" Poinsettia Christmas Aurora	3	5PP
	10" Poinsettia Christmas Joy (Rd & Wht)	3	5PP
	10" Poinsettia Christmas Joy (Rd,Wht,Pnk)	3	5PP
	10" Poinsettia Freedom Red	3	5PP
	10" Poinsettia Grande Italia	3	5PP
	10" Poinsettia Imperial Red	3	5PP
	10" Poinsettia Jack Frost	3	5PP
	10" Poinsettia Mars Pink	3	5PP
	10" Poinsettia Noel Red	3	5PP
	10" Poinsettia Prestige Red	3	5PP
	10" Poinsettia Robyn Marble	3	5PP
	10" Poinsettia Robyn Pink	3	5PP
	10" Poinsettia Robyn Red	3	5PP
	10" Poinsettia Superba Marble	3	5PP
	10" Poinsettia Superba New Glitter	3	5PP
	10" Poinsettia Superba Pink	3	5PP
	10" Poinsettia Superba Red & Alpina White	3	5PP
	10" Poinsettia Superba Red & Pink/Alpina Wht	3	5PP
	10" Poinsettia Virgo White	3	5PP
	10" Poinsettia Whitestar	3	5PP
	12" HB Poinsettia Christmas Aurora	3	
	12" HB Poinsettia Christmas Joy (Rd & Wht)	3	
	12" HB Poinsettia Christmas Joy (Rd,Wht,Pnk)	3	
	12" HB Poinsettia Noel Red	3	
	12" HB Poinsettia Sprba Rd, Pnk /Alpina Wht	3	
	12" HB Poinsettia Superba Marble	3	
	12" HB Poinsettia Superba New Glitter	3	
	12" HB Poinsettia Superba Pink	3	

	12" HB Poinsettia Superba Red & Alpina White	3	
	12" HB Poinsettia Whitestar	3	
	5" Poinsettia Alaska	8	1PP
	5" Poinsettia Candy Cane	8	1PP
	5" Poinsettia Candy Cinnamon	8	1PP
	5" Poinsettia Christmas Aurora	8	1PP
	5" Poinsettia Christmas Feelings Red	8	1PP
	5" Poinsettia Christmas Morning	8	1PP
	5" Poinsettia Cortez Burgundy	8	1PP
	5" Poinsettia Golden Glo	8	1PP
	5" Poinsettia Jack Frost	8	1PP
	5" Poinsettia Marblestar	8	1PP
	5" Poinsettia Mars Pink	8	1PP
	5" Poinsettia Noel Red	8	1PP
	5" Poinsettia Robyn Marble	8	1PP
	5" Poinsettia Robyn Pink	8	1PP
	5" Poinsettia Superba Marble	8	1PP
	5" Poinsettia Superba New Glitter	8	1PP
	5" Poinsettia Superba Pink	8	1PP
	5" Poinsettia Tapestry (Red/Varigated Leaves)	8	1PP
	5" Poinsettia Tidings Dark Pink	8	1PP
	5" Poinsettia Virgo White	8	1PP
	5" Poinsettia Whitestar	8	1PP
	6.5" Poinsettia Alaska	12	1PP
	6.5" Poinsettia Autumn Leaves	12	1PP
	6.5" Poinsettia Candy Cane	12	1PP
	6.5" Poinsettia Candy Cinnamon	12	1PP
	6.5" Poinsettia Christmas Aurora	12	1PP
	6.5" Poinsettia Christmas Feelings Red	12	1PP
	6.5" Poinsettia Christmas Morning	12	1PP
	6.5" Poinsettia Cortez Burgundy	12	1PP
	6.5" Poinsettia Fortuna	12	1PP
	6.5" Poinsettia Freedom Red	12	1PP
	6.5" Poinsettia Golden Glo	12	1PP
	6.5" Poinsettia Grande Italia	12	1PP
	6.5" Poinsettia Imperial Red	12	1PP
	6.5" Poinsettia Jack Frost	12	1PP
	6.5" Poinsettia Marblestar	12	1PP
	6.5" Poinsettia Mars Pink	12	1PP
	6.5" Poinsettia Mirage	12	1PP
	6.5" Poinsettia Noel Red	12	1PP
	6.5" Poinsettia Prestige Red	12	1PP
	6.5" Poinsettia Princettia Dark Pink	12	1PP
	6.5" Poinsettia Princettia Pure White	12	1PP
	6.5" Poinsettia Princettia Queen Pink	12	1PP
	6.5" Poinsettia Princettia Red	12	1PP
	6.5" Poinsettia Robyn Marble	12	1PP
	6.5" Poinsettia Robyn Pink	12	1PP
	6.5" Poinsettia Robyn Red	12	1PP

	6.5" Poinsettia Superba Marble	12	1PP
	6.5" Poinsettia Superba New Glitter	12	1PP
	6.5" Poinsettia Superba Pink	12	1PP
	6.5" Poinsettia Tapestry (Red/Varigated Leaves)	12	1PP
	6.5" Poinsettia Tidings Dark Pink	12	1PP
	6.5" Poinsettia Valentine (Red-Rose Shaped)	12	1PP
	6.5" Poinsettia Virgo White	12	1PP
	6.5" Poinsettia Whitestar	12	1PP
	6.5" Poinsettia Winter Rose Dark Red	12	1PP
	7.5" Poinsettia Alaska	9	2PP
	7.5" Poinsettia Candy Cane	9	2PP
	7.5" Poinsettia Candy Cinnamon	9	2PP
	7.5" Poinsettia Christmas Aurora	9	2PP
	7.5" Poinsettia Christmas Joy (Rd & Wht)	9	2PP
	7.5" Poinsettia Christmas Morning	9	2PP
	7.5" Poinsettia Grande Italia	9	2PP
	7.5" Poinsettia Jack Frost	9	2PP
	7.5" Poinsettia Marblestar	9	2PP
	7.5" Poinsettia Mars Pink	9	2PP
	7.5" Poinsettia Noel Red	9	2PP
	7.5" Poinsettia Prestige Red	9	2PP
	7.5" Poinsettia Robyn Marble	9	2PP
	7.5" Poinsettia Robyn Pink	9	2PP
	7.5" Poinsettia Robyn Red	9	2PP
	7.5" Poinsettia Superba Marble	9	2PP
	7.5" Poinsettia Superba New Glitter	9	2PP
	7.5" Poinsettia Superba Pink	9	2PP
	7.5" Poinsettia Superba Red & Alpina White	9	2PP
	7.5" Poinsettia Virgo White	9	2PP
	7.5" Poinsettia Whitestar	9	2PP
	8.5" Poinsettia Alaska	5	3PP
	8.5" Poinsettia Candy Cinnamon	5	3PP
	8.5" Poinsettia Christmas Aurora	5	3PP
	8.5" Poinsettia Christmas Feelings Red	5	3PP
	8.5" Poinsettia Christmas Joy (Rd & Wht)	5	3PP
	8.5" Poinsettia Christmas Joy (Rd,Wht,Pnk)	5	3PP
	8.5" Poinsettia Freedom Red	5	3PP
	8.5" Poinsettia Grande Italia	5	3PP
	8.5" Poinsettia Imperial Red	5	3PP
	8.5" Poinsettia Jack Frost	5	3PP
	8.5" Poinsettia Mars Pink	5	3PP
	8.5" Poinsettia Noel Red	5	3PP
	8.5" Poinsettia Prestige Red	5	3PP
	8.5" Poinsettia Robyn Marble	5	3PP
	8.5" Poinsettia Robyn Pink	5	3PP
	8.5" Poinsettia Robyn Red	5	3PP
	8.5" Poinsettia Sprba Red & Pink /Alpina Wht	5	3PP
	8.5" Poinsettia Superba Marble	5	3PP
	8.5" Poinsettia Superba New Glitter	5	3PP

	8.5" Poinsettia Superba Pink	5	3PP
	8.5" Poinsettia Superba Red & Alpina White	5	3PP
	8.5" Poinsettia Virgo White	5	3PP
	8.5" Poinsettia Whitestar	5	3PP