BFG Supply Acquires GROSouth

Jul 06, 2022

BFG Supply ("BFG"), a leading technology-enabled distributor to the green industry, has acquired GROSouth ("GS"), a leading lawn and garden distributor in the Southeast. The acquisition of GS expands BFG's footprint and product selection that will further improve service levels to customers in the green industry. The combined company operates 21 warehouses across the US and Canada totaling more than 1.4 million square feet.

Headquartered in Burton, OH, BFG was founded in 1972 and is celebrating its 50th year of operation in 2022. BFG distributes a full-line of products across complementary green industry segments including professional horticulture, lawn & garden, hydroponic, and Controlled Environment Agriculture ("CEA"). With over 20,000 SKUs in stock, the comprehensive product offering provides a differentiated, one-stop solution to customers.

GS, headquartered in Montgomery, AL, was founded in 1945 and has served customers for over 75 years. The company distributes lawn, garden, horticultural and agricultural products to garden centers, farm supply stores, retail nurseries and hardware stores. GS ships to customers across eight states in the Southeast from their Montgomery warehouse.

"GROSouth is a leading lawn and garden distributor and BFG is proud to partner with Scott Morgan and the entire team at GS. GROSouth has become a reliable supplier in the Southeast to lawn and garden centers. Both companies share a strong commitment to customer service and have complementary company cultures that will promote future growth and efficiencies.", said Dave Daily, President and CEO of BFG.

Scott Morgan, Vice President of GS added, "GROSouth is excited to become a part of the BFG family and we're confident in the opportunity that lies ahead. Together, we can expand our network and product offerings to better serve our customers. We are very proud of the company we have built over the past 75 years and the support of BFG will allow for continued development and growth."