



2024 Poinsettia Program



800.883.0234 • www.bfgsupply.com





**Esbenshades
2024 Poinsettia Program**

Account #: _____	E-Mail Address: _____
Company Name: _____	Ship Date: _____
Contact Name: _____	Ship Via: _____
Ship to Address: _____	Subs okay? - By Color- By Series
_____	Terms/Payment Info: _____
Phone #: _____	Fax: _____
BFG Sales Rep: _____	

Plant Connection Claims Policy: All shipping claims must be filed within 24 hours of receipt of goods from the carrier. Please note any damages due to carrier mis-handling and/or extreme weather conditions. All claims due to quality or shortages must be filed within 48 hours of receipt of goods from the carrier. Please contact the Plant Connection office at 800-883-0234 or your Plant Connection sales rep to place all claims. Failure to follow these steps may void your credit claim. Taking photos of the damaged material, while not required by each vendor, is an excellent way to support your claim

Warranties: As BFG acts exclusively as a broker for the vendors, and is not responsible in any way for the quality of the product or shipping the product to you, all warranties shall be the sole responsibility of the vendor and subject to the terms stated in any warranties supplied by any vendor to you. BFG makes no other warranty of any kind, express or implied, including any warranty of fitness of the product for any particular purpose (even if that purpose is known to BFG).

Disclaimer: The BFG Plant Connection ("BFG") acts exclusively as a broker for the vendors, and is, therefore not responsible in any way for the quality of the product or shipping the product to you. Accordingly, while BFG makes every attempt to insure your order is processed in a timely manner, we cannot be held responsible for the quality, condition or timeliness of your order, or for situations outside of our control. Under no circumstances shall BFG be liable for any damages to you relating to your order, and specifically disclaims any damages to you, including but not limited to actual damages, special, incidental, indirect or consequential damages, loss of crops or any profit."

Please note that BFG's standard terms and conditions apply to any order.

Esbenshade's Ordering Information

Available: For best availability place your order early. Please place prefinished orders by the following dates:

- Prefinished 6.5" pots and Larger Pots place orders by April 19, 2024.
- Prefinished 5" pots place orders by May 3, 2024.
- No cancellations will be accepted after the above dates.

Delivery: September 3, 2024- September 13, 2024

Note:

- All Prefinished poinsettias come with safari already applied for whitefly control.
- Growth regulator and fungicide applied at least once prior to delivery.

Prefinished Poinsettia Amounts per Cart

Category	# Per Cart	# Per Box	# Per Shelf	# of Shelves
4.5 SINGLE STEM	700	10	10	7
5 SINGLE BRANCHED	448	8	8	7
6.5 SINGLE BRANCHED	252	6	7	6
7.5 DOUBLE BRANCHED	180	9	4	5
8.5 TRIPLE BRANCHED	150	0	30	5
10 5 BRANCHED	80	0	20	4
10 REGULAR BASKET (4PP)	80	0	20	4
10 BELDEN BASKET (8PP)	48	0	12	4
12" REGULAR BASKET (4PP)	48	0	12	4

Shipping:

- Grower Truck: available to customers located within our delivery area. Call for a quote for deliveries outside normal delivery zones.
- Customer Pick-up: Available at Wholesale facility: 546 A E. 28th Division Hwy. Lititz, PA 17543

Delivery Frequency:

- Zone 1 – Weekly deliveries
- Zone 2 & 3 – Biweekly deliveries on even weeks (during peak season)
- Zone 4 – will be scheduled by total amounts ordered for each area. Please call for status of scheduled deliveries in your area.



Claims:

- Any claims for shortages or defective materials must be made to Esbenshade’s within 48 hours (2 business days) of receipt.
- If you have a claim regarding a grower truck delivery, have the driver call our office before the truck leaves your premises.

Discontinued Varieties	Suggested Substitution
Christmas Wish Red	Christmas Feelings
Frozen	Virgio White
Hera Red	Grande Italia
Lyra Red	Noel
Pure White	Alaska
Superba Red	Leona Red
Tidings Light Pink	Tidings Dark Pink
Toro Red	Robyn Red

2024 Esbenshade's Poinsettia Product List

Quantity	Description	Sold As	Pinched Info
	10" BB Poinsettia Noel Red	3	
	10" BB Poinsettia Superba Marble	3	
	10" BB Poinsettia Superba New Glitter	3	
	10" BB Poinsettia Superba Pink	3	
	10" BB Poinsettia Whitestar	3	
	10" HB Poinsettia Christmas Aurora	5	
	10" HB Poinsettia Christmas Joy -Rd & Wht	5	
	10" HB Poinsettia Christmas Joy -Rd,Wt,Pnk	5	
	10" HB Poinsettia Leona Red	5	
	10" HB Poinsettia Marblestar	5	
	10" HB Poinsettia Noel Red	5	
	10" HB Poinsettia Superba Marble	5	
	10" HB Poinsettia Superba New Glitter	5	
	10" HB Poinsettia Superba Pink	5	
	10" HB Poinsettia Superba Red & Alp Wht	5	
	10" HB Poinsettia Superba Red/Pnk/Alp Wht	5	
	10" HB Poinsettia Whitestar	5	
	10" Poinsettia Alaska	3	5PP
	10" Poinsettia Candy Cinnamon	3	5PP
	10" Poinsettia Christmas Aurora	3	5PP
	10" Poinsettia Christmas Joy -Rd & Wht	3	5PP
	10" Poinsettia Christmas Joy -Rd,Wt,Pnk	3	5PP
	10" Poinsettia Freedom Red	3	5PP
	10" Poinsettia Grande Italia	3	5PP
	10" Poinsettia Imperial Red	3	5PP
	10" Poinsettia Jack Frost	3	5PP
	10" Poinsettia Leona Red	3	5PP
	10" Poinsettia Mars Pink	3	5PP
	10" Poinsettia Noel Red	3	5PP
	10" Poinsettia Prestige Red	3	5PP
	10" Poinsettia Robyn Marble	3	5PP
	10" Poinsettia Robyn Pink	3	5PP
	10" Poinsettia Robyn Red	3	5PP
	10" Poinsettia Ruby Red	3	5PP
	10" Poinsettia Superba Marble	3	5PP
	10" Poinsettia Superba New Glitter	3	5PP
	10" Poinsettia Superba Pink	3	5PP
	10" Poinsettia Superba Red & Alp White	3	5PP
	10" Poinsettia Superba Red/Pnk/Alp Wht	3	5PP
	10" Poinsettia Virgo White	3	5PP
	10" Poinsettia Whitestar	3	5PP
	12" HB Poinsettia Christmas Aurora	3	

Quantity	Description	Sold As	Pinched Info
	12" HB Poinsettia Christmas Joy -Rd & Wht	3	
	12" HB Poinsettia Christmas Joy -Rd,Wht,Pnk	3	
	12" HB Poinsettia Leona Red	3	
	12" HB Poinsettia Noel Red	3	
	12" HB Poinsettia Superba Marble	3	
	12" HB Poinsettia Superba New Glitter	3	
	12" HB Poinsettia Superba Pink	3	
	12" HB Poinsettia Superba Red & Alp Wht	3	
	12" HB Poinsettia Superba Red/Pnk/Alp Wht	3	
	12" HB Poinsettia Whitestar	3	
	5" Poinsettia Alaska	8	1PP
	5" Poinsettia Candy Cane	8	1PP
	5" Poinsettia Candy Cinnamon	8	1PP
	5" Poinsettia Christmas Aurora	8	1PP
	5" Poinsettia Christmas Feelings Red	8	1PP
	5" Poinsettia Christmas Magic Red	8	1PP
	5" Poinsettia Christmas Morning	8	1PP
	5" Poinsettia Cortez Burgundy	8	1PP
	5" Poinsettia Freedom Red	8	1PP
	5" Poinsettia Golden Glo	8	1PP
	5" Poinsettia Jack Frost	8	1PP
	5" Poinsettia Marblestar	8	1PP
	5" Poinsettia Mars Pink	8	1PP
	5" Poinsettia Noel Red	8	1PP
	5" Poinsettia Orange Glow	8	1PP
	5" Poinsettia Robyn Marble	8	1PP
	5" Poinsettia Robyn Pink	8	1PP
	5" Poinsettia Superba Marble	8	1PP
	5" Poinsettia Superba New Glitter	8	1PP
	5" Poinsettia Superba Pink	8	1PP
	5" Poinsettia Tapestry (Red/Varigated Leaves)	8	1PP
	5" Poinsettia Tidings Dark Pink	8	1PP
	5" Poinsettia Virgo White	8	1PP
	5" Poinsettia Whitestar	8	1PP
	6.5" Poinsettia Alaska	12	1PP
	6.5" Poinsettia Autumn Leaves	12	1PP
	6.5" Poinsettia Candy Cane	12	1PP
	6.5" Poinsettia Candy Cinnamon	12	1PP
	6.5" Poinsettia Christmas Aurora	12	1PP
	6.5" Poinsettia Christmas Feelings Red	12	1PP
	6.5" Poinsettia Christmas Magic Red	12	1PP
	6.5" Poinsettia Christmas Morning	12	1PP
	6.5" Poinsettia Cortez Burgundy	12	1PP
	6.5" Poinsettia Freedom Red	12	1PP
	6.5" Poinsettia Golden Glo	12	1PP

Quantity	Description	Sold As	Pinched Info
	6.5" Poinsettia Grande Italia	12	1PP
	6.5" Poinsettia Imperial Red	12	1PP
	6.5" Poinsettia Jack Frost	12	1PP
	6.5" Poinsettia Leona Red	12	1PP
	6.5" Poinsettia Marblestar	12	1PP
	6.5" Poinsettia Mars Pink	12	1PP
	6.5" Poinsettia Noel Red	12	1PP
	6.5" Poinsettia Orange Glow	12	1PP
	6.5" Poinsettia Prestige Red	12	1PP
	6.5" Poinsettia Princettia Dark Pink	12	1PP
	6.5" Poinsettia Princettia Pure White	12	1PP
	6.5" Poinsettia Princettia Queen Pink	12	1PP
	6.5" Poinsettia Princettia Red	12	1PP
	6.5" Poinsettia Robyn Marble	12	1PP
	6.5" Poinsettia Robyn Pink	12	1PP
	6.5" Poinsettia Robyn Red	12	1PP
	6.5" Poinsettia Ruby Red	12	1PP
	6.5" Poinsettia Superba Marble	12	1PP
	6.5" Poinsettia Superba New Glitter	12	1PP
	6.5" Poinsettia Superba Pink	12	1PP
	6.5" Poinsettia Tapestry (Red/Varigated Leaves)	12	1PP
	6.5" Poinsettia Tidings Dark Pink	12	1PP
	6.5" Poinsettia Valentine (Red-Rose Shaped)	12	1PP
	6.5" Poinsettia Virgo White	12	1PP
	6.5" Poinsettia Whitestar	12	1PP
	6.5" Poinsettia Winter Rose Dark Red	12	1PP
	7.5" Poinsettia Alaska	9	2PP
	7.5" Poinsettia Candy Cane	9	2PP
	7.5" Poinsettia Candy Cinnamon	9	2PP
	7.5" Poinsettia Christmas Aurora	9	2PP
	7.5" Poinsettia Christmas Feelings Red	9	2PP
	7.5" Poinsettia Christmas Joy (Red & White)	9	2PP
	7.5" Poinsettia Christmas Magic Red	9	2PP
	7.5" Poinsettia Christmas Morning	9	2PP
	7.5" Poinsettia Freedom Red	9	2PP
	7.5" Poinsettia Grande Italia	9	2PP
	7.5" Poinsettia Jack Frost	9	2PP
	7.5" Poinsettia Leona Red	9	2PP
	7.5" Poinsettia Marblestar	9	2PP
	7.5" Poinsettia Mars Pink	9	2PP
	7.5" Poinsettia Noel Red	9	2PP
	7.5" Poinsettia Prestige Red	9	2PP
	7.5" Poinsettia Robyn Marble	9	2PP
	7.5" Poinsettia Robyn Pink	9	2PP
	7.5" Poinsettia Robyn Red	9	2PP

Quantity	Description	Sold As	Pinched Info
	7.5" Poinsettia Ruby Red	9	2PP
	7.5" Poinsettia Superba Marble	9	2PP
	7.5" Poinsettia Superba New Glitter	9	2PP
	7.5" Poinsettia Superba Pink	9	2PP
	7.5" Poinsettia Superba Red & Alp White	9	2PP
	7.5" Poinsettia Virgo White	9	2PP
	7.5" Poinsettia Whitestar	9	2PP
	8.5" Poinsettia Alaska	5	3PP
	8.5" Poinsettia Candy Cinnamon	5	3PP
	8.5" Poinsettia Christmas Aurora	5	3PP
	8.5" Poinsettia Christmas Feelings Red	5	3PP
	8.5" Poinsettia Christmas Joy -Rd & Wht	5	3PP
	8.5" Poinsettia Christmas Joy -Rd,Wht,Pnk	5	3PP
	8.5" Poinsettia Christmas Magic Red	5	3PP
	8.5" Poinsettia Freedom Red	5	3PP
	8.5" Poinsettia Grande Italia	5	3PP
	8.5" Poinsettia Imperial Red	5	3PP
	8.5" Poinsettia Jack Frost	5	3PP
	8.5" Poinsettia Leona Red	5	3PP
	8.5" Poinsettia Mars Pink	5	3PP
	8.5" Poinsettia Noel Red	5	3PP
	8.5" Poinsettia Prestige Red	5	3PP
	8.5" Poinsettia Robyn Marble	5	3PP
	8.5" Poinsettia Robyn Pink	5	3PP
	8.5" Poinsettia Robyn Red	5	3PP
	8.5" Poinsettia Ruby Red	5	3PP
	8.5" Poinsettia Superba Marble	5	3PP
	8.5" Poinsettia Superba New Glitter	5	3PP
	8.5" Poinsettia Superba Pink	5	3PP
	8.5" Poinsettia Superba Red & Alp White	5	3PP
	8.5" Poinsettia Superba Red/Pnk/Alp Wht	5	3PP
	8.5" Poinsettia Virgo White	5	3PP
	8.5" Poinsettia Whitestar	5	3PP